



# BUSINESS

# A-Level Course Information



Qualification: Advanced Level Business

Exam Board: AQA

Subject Leader: Mr P. Herbert

## Entry Requirements:

Minimum Entry Requirements:

5 x 5s

4 in English and Maths

Subject Specific Entry Requirements:

5 in Maths GCSE

## Why study Business?

Business is front-page news. The way businesses operate is under greater scrutiny than ever before. If you are interested in the world of business and its innovative and exciting theories and you would like to examine, understand and practise the skills, knowledge and attributes of successful entrepreneurs, then this is a fantastic opportunity for you.

## What can I do with Business after A-Level?

Business Studies will allow you to go to university to study a variety of subjects. Careers in finance, accounting, marketing, management and other 'business related' areas are also possibilities for students who have studied this subject.

## Business Extras

The course is delivered through a variety of case studies, videos, textbooks, student-centred activities and possible visits to organisations. Additionally, you will have the opportunity to attend revision conferences and have access to excellent business-related facilities.

## What will I study?

The first year of the course will cover the four main business functions: Marketing, Finance, Operations and Human Resources. It outlines the way businesses have to coordinate, measure and adjust these four to remain competitive but profitable. The second year will teach how to measure corporate performance, analyse changing external influences on business including technology, competition, the economy and globalisation and finally to compare how different businesses manage change.

### Course Content:

- What is business?
- Managers, leadership and decision making
- Decision making to improve marketing performance
- Decision making to improve operational performance
- Decision making to improve financial performance
- Decision making to improve human resource performance
- Analysing the strategic position of a business
- Choosing strategic direction
- Strategic methods: how to pursue strategies
- Managing strategic change

### Assessment:

#### Paper 1: Business 1 (33.3% of A-Level)

A two hour written exam, based on all content above. Consisting of multiple-choice questions, short answer questions and two essay questions (25 marks each).

#### Paper 2: Business 2 (33.3% of A-Level)

A two hour written exam, based on all content above. Three data response compulsory questions worth approximately 33 marks each and made up of three or four part questions.

#### Paper 3: Business 3 (33.3% of A-Level)

A 2 hour written exam, based on all content above. One compulsory case study followed by approximately six questions.